

Marc L. Johnson

- ✓ *Ph.D. in Sociology* ([Université de Bordeaux](#))
- ✓ *Credentialed Evaluator* by the [Canadian Evaluation Society](#)
- ✓ *Adjunct Professor in social communication* ([Université du Québec à Trois-Rivières](#))
- ✓ *President of* [Socius Research and Consulting](#)

Marc L. Johnson is sociologist and has been consulting in research and evaluation, both in Canada and overseas. In Canada, he has worked on assignments for governments, universities, community organizations and research institutions. Internationally, he carried out assignments with UN agencies, non-governmental organizations and foreign governments. He led missions in Niger, Benin, Mauritania, Tunisia, Morocco, Palestine, Haiti, Vanuatu, Burkina Faso, and worked for longer periods in Togo, Cameroon, Kosovo and Guatemala. His assignments were related to language policies, media, labour, literacy, education and postsecondary education, economic development, culture, justice, governmental services, community development, immigration, health, governance, etc. He developed an expertise on minority issues and equality and has become knowledge broker between research institutions, governments and community groups.

Education

Université de l'Ontario français, Canada

Graduate Certificate in Higher Education Teaching and Learning (ongoing, 2019-2020)

Université de Bordeaux, France

Ph.D. in Sociology, 1992

Diplôme d'études approfondies in Sociology, 1985

Diplôme d'études approfondies in Information and Communication Sciences, 1984

MA in Sociology, 1983

Université de Strasbourg, France

Certificate in Journalism, 1982

Université de Moncton, Canada

B.A. in Social Sciences, 1981

Languages

French, English and Spanish

Contact

Gatineau (Québec)

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Work History

My work experience can be summarized in two intersecting professional paths, as academic and as consulting sociologist.

| Academic | | Consulting Sociologist | |
|-----------|---|------------------------|--|
| 2017-2020 | <p>Université de l'Ontario français (Toronto), member of the team implementing this new university:</p> <ul style="list-style-type: none"> - Program Development Officer (2017-2018) - Director for the Carrefour francophone du savoir et de l'innovation project (2019) - Director of Curriculum Development (2020) | 2006... | <p>Socius Research and Consulting (Gatineau), President: assignments in education, official languages, immigration, community governance, collaborative research, health services and knowledge brokering. Missions in Vanuatu and Burkina Faso.</p> |
| 2014-2017 | <p>University of Ottawa, Faculty of Education, Lecturer in Program Evaluation, within the Graduate Diploma in Program Evaluation.</p> | | |
| 2015 | <p>Carleton University, School of Public Policy and Administration (Ottawa), Lecturer in Program and Policy Evaluation, within the Philanthropy and Nonprofit Leadership Program.</p> | 2011-2013 | <p>Universal Management Group (Ottawa), Senior Consultant in research and evaluation and Lead of the Canadian Practice: assignments in justice, official languages, immigration, education, aboriginal affairs and quality control in evaluation (UNICEF).</p> |
| 2008 | <p>FLACSO-Guatemala and Universidad del Valle (Guatemala): Visiting Researcher</p> | 2000-2006 | <p>Marc L. Johnson – Research and Evaluation Consultant (Ottawa / Pristina): assignments in project development in ethnic conflict resolution, strategic planning, official languages, education, literacy and writer of the <i>MDG Baseline Report for Kosovo</i>.</p> |
| 2001-2002 | <p>Canadian Institute for Research on Regional Development (Moncton), Senior Researcher: development of research partnerships and coauthor of a series of studies on knowledge economy in Canadian peripheral regions.</p> | 1998-2000 | <p>PGF Group (Ottawa), Senior Consultant: assignments on poverty, francophone minorities, education, literacy, employability; partnership building missions in Haiti, Palestine and Morocco; project management.</p> |
| 1993-1997 | <p>Université de Moncton, Assistant Professor in Sociology: courses on methodology, cooperative movement, health, technologies and communications; feasibility assessment missions in Tunisia and Mauritania, evaluation of NGO networks.</p> | 1992-1993 | <p>Marc Johnson - Research Consultant (Montréal): assignments on managing cultural diversity in the workplace, literacy, employability and mental health.</p> |
| | | 1985-1992 | <p>Marc Johnson – Education and Communications Consultant (Moncton/Montréal/Douala/Lomé): assignments in organizing solidarity campaigns</p> |

| Academic | Consulting Sociologist |
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| | and writing information and educational materials on international development, volunteer with the Pan African Institute for Development (Douala) and evaluator of a community water-supply project (Togo). |
| | 1981-1983 Société Radio-Canada (Moncton): Radio and Television Reporter. |

Selected Assignments

| Examples of topics | Examples of clients |
|---|---|
| <p>Assessment of tools and resources for services in French</p> <p>Experience Capitalization of a water access project</p> <p>Collective impact strategy</p> <p>Comparative study of Federal Institutions Funding Models</p> <p>Development of evaluation frameworks</p> <p>Evaluability study in teacher professional education</p> <p>Evaluation of a collaborative healthcare system model</p> <p>Evaluation of a community strategic plan</p> <p>Evaluation of Federal Official Languages Action Plans</p> <p>Evaluation of Federal-Provincial Agreements in Education</p> <p>Evaluation of university curricula</p> <p>Feasibility study on distance training</p> <p>Impact study of joint college-university programs</p> <p>Needs assessment and Inventory of policies, programs and services in literacy</p> <p>Needs assessment of first line health services professionals</p> <p>Organization of pan-Canadian summits</p> <p>Research alliance on knowledge-based community governance</p> <p>Research and evaluation consulting services</p> <p>Review of the lifelong learning programmes in French in Canada</p> <p>Strategic planning in the health sector</p> <p>Strategic planning for the Francophone Immigration Initiative</p> <p>Study of collaborative research practices</p> <p>Study of community vitality indicators</p> | <p>In Teaching and Training:</p> <p>Canadian Association of Immersion Professionals (Ottawa)</p> <p>Canadian Council of Professional Fish Harvesters (Ottawa)</p> <p>Canadian Council on Learning (Ottawa)</p> <p>Collège La Cité & Université Saint-Paul (Ottawa)</p> <p>Educacentre College (Vancouver)</p> <p>Fédération nationale des conseils scolaires francophones du Canada (Ottawa)</p> <p>Literacy New Brunswick Inc. (Fredericton)</p> <p>National Consortium for Health Training (Ottawa)</p> <p>PriceWaterhouseCoopers Netherlands / European Commission (The Hague)</p> <p>Réseau de développement de l’alphabétisme et des compétences (Ottawa)</p> <p>In Diversity Management:</p> <p>Afriquébec NGO Network (Québec)</p> <p>Care International (Prishtina)</p> <p>Commissioner of Official Languages (Ottawa)</p> <p>Danish Refugee Council (Prishtina)</p> <p>Employability and Economic Development Network – Canada (Ottawa)</p> <p>Federation of Francophone and Acadian Communities of Canada (Ottawa)</p> <p>French Language Health Planning Entities (Ontario) Governance (Ottawa)</p> <p>National Anti-Poverty Organization (Ottawa)</p> <p>One Drop Foundation (Montréal)</p> <p>Research Alliance on Knowledge-Based Community UNICEF (Prishtina)</p> <p>United Nations Country Team (Prishtina)</p> |

| Examples of topics | Examples of clients |
|---|---|
| <p>Study of scholarship programs</p> <p>Study on the bilingual capacity of higher court judges in Canada</p> <p>Study of the Francophone Immigration Networks Structure, Governance and Partnerships</p> <p>Study of the shortage of French-as-a-second-language teachers in Canada</p> <p>Study on models and best practices regarding the integration of internationally educated health professionals</p> <p>Study on the transition to virtual service delivery</p> <p>Support in developing knowledge mobilization strategy</p> <p>Theory of change on language transmission</p> | <p>In Policy Development:</p> <p>Canadian Heritage (Ottawa)</p> <p>Immigration, Refugee and Citizenship Canada (Ottawa)</p> <p>Justice Canada (Ottawa)</p> <p>Ministerial Conference on Canadian Francophonie (Fredericton)</p> <p>Ministry of Training, Colleges and Universities (Toronto)</p> <p>Ontario Ministry of Aboriginal Affairs (Toronto)</p> <p>Ontario Ministry of Education (Toronto)</p> <p>Ontario Ministry of Health and Long Term Care (Toronto)</p> <p>Treasury Board of Canada Secretariat (Ottawa)</p> <p>On the Digital:</p> <p>Employment and Social Development Canada (Ottawa)</p> <p>Export Development Canada (Ottawa)</p> <p>In Academic Development:</p> <p>Université de l'Ontario français (Toronto)</p> <p>Université de Moncton</p> |

Examples of Online Publications

Johnson, M. L. (2020). « L'Université à l'ère des compétences ». [Perfectio](#). Hiver 2020.

Johnson, M. L. (2019). « The Université de l'Ontario français: Here's what it could become ». [The Conversation](#), February 24.

Johnson, M.L. (2018). [Lifelong Learning for our Francophone Community. Guide for a Local Collective Impact Strategy](#). Ottawa: Réseau pour le Développement de l'alphabétisme et des compétences. [Writer]

Johnson, M.L. (2018). [Développement de l'alphabétisme et des compétences essentielles \(DACE\) dans les communautés de langue officielle en situation minoritaire \(CLOSM\). Une analyse des besoins](#). Ottawa, Chaire de recherche sur la Francophonie et les politiques publiques, Université d'Ottawa. Réalisée pour le compte du Bureau de l'alphabétisation et des compétences essentielles, Emploi et Développement social Canada. [Author]

Johnson, M.L. (2017). [Développement de l'alphabétisme et des compétences essentielles \(DACE\) dans les communautés de langue officielle en situation minoritaire \(CLOSM\). Un inventaire des politiques, programmes, services et fournisseurs de services](#). Ottawa, Chaire de recherche sur la Francophonie et les politiques publiques, Université d'Ottawa. Réalisée pour le compte du Bureau de l'alphabétisation et des compétences essentielles, Emploi et Développement social Canada. [Author]

Johnson, M. L. (2016). [Plan stratégique communautaire. Bilan de la mise en œuvre, 2007-2015. Rapport](#). Gatineau: Socius recherche et conseils, 16 février. [Lead]

Johnson, M. L. (2015). [Transmission de la langue française aux jeunes francophones en situation minoritaire. Théorie et stratégie. Rapport final](#). Gatineau: Socius recherche et conseils, 10 décembre. [Writer]

Johnson, M. L. (2014). [Community Governance. Lessons Learned and Guide](#). Ottawa: Research

Alliance on Knowledge-Based Community Governance. [Author]

Johnson, M. L. (2014). [Collaborative Research. Lessons Learned and Guide](#). Ottawa: Ottawa: Research Alliance on Knowledge-Based Community Governance. [Author]

Socius recherche et conseils. (2014). [Programme d'intégration des diplômés internationaux en santé francophones dans les communautés francophones en situation minoritaire](#). Rapport de l'évaluation, présenté au Consortium national de formation en santé. Ottawa. [Lead]

Johnson, M. L. (2013). [L'analyse différenciée francophone](#). Ottawa, Alliance de recherche *Les savoirs de la gouvernance communautaire*, Université d'Ottawa, 12 p. [Author]

Office of the Commissioner of Official Languages. (2013). [Challenges. The New Environment for Language Training in the Federal Public Service](#). Report. (Researcher and Writer)

Johnson, M. L. (2010). « [Community Governance of the Francophone Minority: a Cultural Heritage](#) », *Encyclopedia of French Cultural Heritage in North America*, Québec,. (Author)

Johnson, M. L. (2009). [À double tranchant. La politique linguistique à l'égard du français au Québec et au Canada](#). Causerie donnée dans le cadre des conférences de l'Obra cultural Balear, Palma de Mallorca, 5 novembre. [Author]

Johnson, M. (2008). « [The Evasive Vitality of Francophone Minority Communities](#) », *Canadian Issues / Thèmes canadiens*, Spring, p. 21-24. [Author]

[De mille regards nous avons créé une vision. Actes du Sommet des communautés francophones et acadiennes. 1, 2 et 3 juin 2007](#). Ottawa: Fédération des communautés francophones et acadienne, octobre 2007. [Rapporteur and writer]

Johnson, M. et P. Doucet. (2006). [A Sharper View: Evaluating the Vitality of Official Languages](#)

[Minority Communities](#). Ottawa: Office of the Commissioner of Official Languages.

Commissioner of Official Languages of Canada. (2005). [Annual report, Special Edition 35th Anniversary, 1969-2004](#), volume 1, Ottawa, 2005. [Writer]

UNICEF. (2004). [Youth in Kosovo: Health, Education, Employment and Participation](#). Report based on surveys conducted by Index Kosova. Pristina: UNICEF Kosovo, June. [Writer]

United Nations Agencies in Kosovo. (2004). [Where Will We Be in 2015? Millennium Development Goals Baseline Report for Kosovo](#). Prishtina. [Author].

Polèse, Mario, Richard Shearmur with Pierre-Marcel Desjardins and Marc Johnson. (2002). [The Periphery in the Knowledge Economy](#). *The Spatial Dynamics of the Canadian Economy and the Future of Non-Metropolitan Regions in Quebec and the Atlantic Provinces*, Montréal: Institut national de la recherche scientifique – urbanisation, culture et société / Moncton: Canadian Institute for Research on Regional Development (coll. *Regions in the Knowledge Economy*), 267p. [Co-author]